

# NOW!

**ONE DOLLAR**

*insures*

**YOU for ONE YEAR!**

*Includes*

**\$600.00**  
LOSS OF TIME FOR TOTAL DISABILITY

*and*

**\$100.00**

**HOSPITAL BENEFIT**

**\$10,000.00**

# Torrance Herald

—AND COMPANION NEWSPAPERS

## Offers To Its Readers A Remarkable LOW COST Travel, Pedestrian And Automobile Insurance Policy Paying Up To

**One Dollar A Year Insures You Against Loss of Life, And Loss of Time From Total Disability!**

Through special arrangement with the California Life Insurance Company this newspaper now offers to its old and new subscribers a \$10,000.00 Travel, Pedestrian and Automobile Accident Insurance policy for the remarkable low low cost of \$1.00 a year (ages 15 to 59) \$1.25 (ages 5 to 14 and 60 to 79). Here is ins-

urance that EVERY FAMILY CAN AFFORD . . . and it is the kind of insurance that no family can afford to be without!

This policy will pay all benefits in addition to any other insurance you may have.

**\$600.00**  
for LOSS of TIME  
from TOTAL DISABILITY  
and  
**\$100.00**  
Hospital Benefit

This policy not only insures you against automobile accidents, but from many other kinds of injury: street car wrecks, struck by an automobile while walking, burning buildings, or injury from earthquake or death by drowning and other benefits provided by this policy!

You don't have to die to be paid by this policy. If you are injured in any of the accidents shown in the chart at the right, or specified in the policy, you will be paid monthly benefits for total disability up to \$600.00 and \$100.00 FOR HOSPITALIZATION!

**IMPORTANT**  
Every member of your family and relatives living at the address where this newspaper is delivered can have one of these policies.

**SUBSCRIPTION RATES**  
TORRANCE HERALD  
THURSDAY & SUNDAY

Monthly 30¢  
6 Months \$1.80  
1 Year \$3.60

Your Subscription entitles you to receive both papers

You may pay for your subscription on a monthly, 6 month, or yearly basis—as long as you subscribe for at least one year.

If you want additional application blanks, or any further information—please call INSURANCE DEPARTMENT, Telephone CRestview 6-2341—BRadshaw 2-3411.

**TRAVEL AND PEDESTRIAN ACCIDENT POLICY**

**CALIFORNIA LIFE INSURANCE COMPANY**  
OAKLAND, CALIFORNIA  
(Organized 1920)

**TRAVEL PEDESTRIAN ACCIDENT CALIFORNIA LIFE INSURANCE COMPANY**

OAKLAND, CALIFORNIA  
(Organized 1920)

CALIFORNIA LIFE INSURANCE TRAVEL, PEDESTRIAN AND AUTOMOBILE ACCIDENT INSURANCE			
POLICY GIVES YOU ALL THESE BENEFITS			
BENEFITS PAID DIRECTLY BY THE CALIFORNIA LIFE INSURANCE CO.	FOR LOSS OF LIFE OR TWO MEMBERS OF BODY	FOR LOSS OF SINGLE MEMBER OF BODY	FOR LOSS OF TIME TOTAL DISABILITY
By wrecking or disabling of any railroad passenger car.	\$10,000	\$5,000	\$100 a month for 6 months up to \$600.00, 50% Hospital Indemnity for 2 consecutive months.
By wrecking or disabling of a steamship or street railway, elevated or subway car while riding as a fare paying passenger or	\$5,000	\$2,500	\$100 a month for 6 months up to \$600.00, 50% Hospital Indemnity for 2 consecutive months.
By wrecking or disabling of: private pleasure type of auto, horse-drawn vehicle, taxicab, public passenger bus, truck, coach, street car, stage, passenger, jitney, auto being driven, elevator, by the burning of theatre, school, library, municipal building, church, or by accidental drowning.	\$1,000	\$500	\$30.00 a month for 6 months up to \$180.00, 50% Hospital Indemnity for 2 consecutive months.
By wrecking or disabling of: private commercial auto, truck, bus, trackless trolley, street car, elevated in the course of employment, farm implement, motor-driven street or sun over white walking or standing on public street, highway by auto, collapse of outer walls of structure, struck by falling material, awning, debris falling from building or struck by cyclone or tornado.	\$1,000	\$500	\$25 a month for 6 months up to \$150.00, 50% Hospital Indemnity for 2 consecutive months.

Benefits are subject to provisions of the Policy

**IMPORTANT! 50% HOSPITAL INDEMNITY BENEFIT PAID ON ALL OF THE ABOVE ACCIDENTS • \$600.00 FOR LOSS OF TIME FROM TOTAL DISABILITY • AND \$100.00 HOSPITAL BENEFIT**

**ACT NOW! MAIL APPLICATION TODAY!**

**Torrance Herald**

**\$10,000.00 TRAVEL, PEDESTRIAN AND AUTOMOBILE ACCIDENT INSURANCE**

I apply for the \$10,000.00 TRAVEL, PEDESTRIAN, and AUTOMOBILE ACCIDENT POLICY, issued to subscribers of this newspaper by special arrangement with the CALIFORNIA LIFE INSURANCE COMPANY, and herewith pay the registration fee of \$1.00 (ages between 15 and 59) or \$1.25 (for ages between 5 to 14 and 60 to 79). In consideration of said policy I hereby agree to certify as follows:

I hereby subscribe to this newspaper for a period of not less than one year.  
 I am at present a subscriber and will continue for a period of not less than one year.  
 I am a relative of the family and live where this newspaper will be delivered for a period of not less than one year.

**CHECK SQUARE THAT APPLIES**

NEW  
 OLD  
 OTHER

SUBSCRIBER'S NAME: First \_\_\_\_\_ Middle \_\_\_\_\_ Last \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY AND STATE \_\_\_\_\_ AGE \_\_\_\_\_

BENEFICIARY IN CASE OF DEATH: First \_\_\_\_\_ Last \_\_\_\_\_ RELATIONSHIP \_\_\_\_\_

MARRIED WOMAN should give her own name, not her husband's (i.e., Jane Brown, not Mrs. Lloyd Brown). Each member of the family living at subscriber's address may purchase a policy by paying the registration fee according to the age of the person to be insured. The policy does not cover: (1) persons blind, deaf, crippled, or idiotic; (2) persons engaged in military or naval service; (3) home accidents. Insurance protection starts at noon of the day the policy is dated and not before; that policy is subject to cancellation should the subscription to the paper be terminated.

SUBSCRIBER'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

AMOUNT PAID \$ \_\_\_\_\_ REPRESENTATIVE \_\_\_\_\_

Make all Checks Payable to Torrance Herald